

Entrepreneurship – Developing a Culture of Innovation in an Organization

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SUPREME BRANDS



Supreme Brands at a Glance...

Overview:

- Company Name: Supreme Brands
- Year Founded: 2010
- Products : Coral Soft and Soft Touch toilet Paper; Happy Nappy baby diapers
- Website: www.supremebrands.co.zw

EXTRACTS OF OUR TOILET PAPER PRODUCT PORTFOLIO:



4 Pack Basic



4 Pack Premium



4 Pack Luxury



10 Pack



50 Pack Basic
& 50 Pack Luxury



Forced to Start Nimble...





Building With no Working Capital...





Patiently Moving Out of Scarcity...





Patiently Moving Out of Scarcity...





Building a Professional Sales Organization...





Then Winning Trust...





...Enabling us to Dominate a Niche





Expanding, but Staying Close to Home...



Small



Medium

Coral Soft
**happy
nappy**



Large



Extra-Large



Less Challenging Second Time Around...



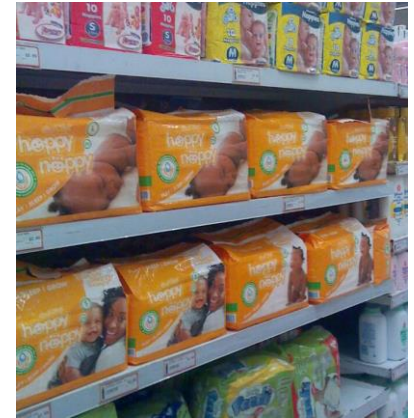
TM Mutare



N Richards Checheche



Pick n Pay Bulawayo



TM Hwange



Pick n Pay Mutare



TM Gweru



TM Chivhu



Harnessing Technology...





Harnessing Technology...

Nyuchi

Customer Name

- N. Richards - Gokwe
- N. Richards - Beitbridge
- N. Richards - Gweru
- N. Richards - Bulawayo
- Metro Peech- Bulawayo
- Choppies-Saimart
- Choppies-City
- Choppies-Luveve
- Choppies-Entumbane
- Choppies Lobengula

Nyuchi

Customer Name

N. Richards - Gokwe

- 2 Pack
- 4 Pack
- 10 Pack
- 50 Pack

Nyuchi

PENDING PROCESSING DELIVERED

Order Number: PO-2017-00372
Order Date: 06-Mar-2017 5:15 PM
Customer: N. Richards - Zvishavane - Zvishavane

Choose Dispatch Warehouse

- Harare
- Bulawayo

CANCEL CREATE INVOICE

Nyuchi

PENDING PROCESSING DELIVERED

Order Number: PO-2017-00363
Order Date: 03-Mar-2017 10:32 AM
Customer: Choppies-Jason Moyo - 234 shop no.79 Jason Moyo **processing**

Order Number: PO-2017-00362
Order Date: 03-Mar-2017 10:30 AM
Customer: Choppies-Entumbane - 33917 Enthumbane **processing**

Order Number: PO-2017-00361
Order Date: 03-Mar-2017 10:26 AM
Customer: Food 4 Less - 11th Avenue/ Herbert Chitepo **processing**

Order Number: PO-2017-00360
Order Date: 03-Mar-2017 10:26 AM
Customer: N. Richards - Beitbridge - Beightbridge **processing**

Order Number: PO-2017-00348
Order Date: 02-Mar-2017 8:50 AM
Customer: OKmart-Victoria Falls - 282 Hollard Drive **processing**

Order Number: PO-2017-00347
Order Date: 02-Mar-2017 8:49 AM



Truly Home Grown...



When its all said and done...

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